

SHIRLEY HULL, Member

Business Advisory Services LLC

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www.businessadvisoryservices.net (website)

PROFESSIONAL OBJECTIVE

Business Advisory Services provides innovative small business management services through practical experience for service, retail, and non-profit organizations. We are recognized for strong follow-through and management skills, ensuring optimal customer service and productivity. We continually exceed the business' objectives through the ability to establish and develop an excellent rapport with clients. We are strong motivators who are also detail-oriented with excellent interpersonal, verbal, and written communication skills.

AREAS OF EXPERTISE

- Mortgage Lending/Loss Mitigation
- Foreclosure Intervention Counseling
- Bookkeeping
- Accounts Receivable Collection
- Budgeting/Grant Writing
- Cash Flow Management
- Personal and Business Planning
- Small Business Management
- Training Development
- Customer Service
- Human Resources
- Sales Training
- Strategic Marketing
- Marketing Materials
- Staff Relationship Building
- Time Management

COMPUTER COMPETENCIES

- Windows
- QuickBooks
- Microsoft Office including
- Word, Excel, Access, Outlook
- Publisher, PowerPoint

PROFESSIONAL EXPERIENCE

Small Business Consultant

Business Advisory Services LLC, Oberlin, OH

7/04 – Present

- Nuts and bolts consultative services to small businesses and individuals at an affordable price with measurable results.
- Over 24 years of successful small business experience, we specialize in the areas of Finance, Marketing, and Business Planning.
- Our Clients are achieving over 38% growth over 2008.
- Clients that have reaped the benefits from our services include Nonprofit Organizations such as the Workforce Institute of Lorain County, Lorain County Association of Realtors, Elyria YWCA, Trade Associations, Construction Businesses, Restaurants, Insurance Companies, Retailers, Manufacturing Businesses, Service Businesses, and Advertising Companies.

